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## FOR IMMEDIATE RELEASE

## Introducing the Ava Gardner Signature Wine Collection

The Ava Gardner Signature Wine Collection from the Ava Gardner Trust and Seven Jars Distillery & Winery of Charlotte, NC consists of 4 unique wines. These wines are fruit flavored wines that are very refreshing. While these wines have a sweetness to them, they are not super sweet like a Moscato or Muscadine wine. Three of the wines use 2 different fruit flavorings so there is a pairing of a sweet fruit and a tarter fruit. This blend keeps the sweeter fruit from overpowering the taste of the wine yet allowing a hint of the flavor to come through. Two are based on a red wine base and the other two are based on a white wine base. All four wines have a hint of sweetness and fruit flavor. However, the red based wines also temper the amount of sweetness with a hint of dryness from the base wine, while the white wines are lighter and have a little stronger hint of the fruit flavoring.

## WHITE WINES

**Beauty and the Beach** (*On the Beach*): This is a coconut flavored white wine. This is probably the sweetest one of the four but it makes you feel like you are at the beach with Ava. It is coupled with a citrus fruit called Yuzu which is a fruit from Asia. You don't really taste the tartness, but it blends well to offset the strong coconut flavor producing an enjoyable wine.

**Forbidden Fruit** (*My Forbidden Past*): This is an extremely popular white wine that is flavored with peach and apricot flavorings. The peach really comes through nicely while the apricot cuts down on the sweetness making the wine cool to the taste with that nice hint of peaches.

## **RED WINES**

**Contessa** (*The Barefoot Contessa*): This is a sangria with raspberry and peach flavorings. Just like in the Forbidden Fruit, the peach flavoring is offset with the raspberry to make a delightfully flavored sangria with a hint of both the peach and raspberry flavors coming through. Ava probably

would have enjoyed this wine while she played the role of the fictional Spanish sex symbol Maria Vargas in this movie.

**Goddess** (*One Touch of Venus*): This red wine is the only one of this collection that uses one fruit flavoring which is blackberry. It is the least sweet airing on a bit of dryness compared to the rest of the collection. The blackberry added to a drier based red wine produces the same effect of the other wines with the sweet and tarter fruits. Of the four wines, this is one a Goddess of Love would choose!

This meticulous crafting results in wines with a universal appeal. These wines are all best served chilled which makes for a very refreshing drink without the heaviness one sometimes feels drinking dry wines or the extremely sweet wines like muscadine wine.

**ABOUT LEGACY TALENT AND ENTERTAINMENT, LLC:** Legacy Talent and Entertainment (LTE) is the most established and recognized Talent Company in the Southeast and maintains a presence in Malibu, California. LTE provides professional talent representation services to select celebrities and iconic estates, including representing exclusive talent and some of the highest profile legends. LTE and its extensive network of relationships with brands, studios, television networks, news media, and Fortune 500 companies allows LTE to partner its clients with endorsers, licensing campaigns, publishing houses, film and TV, digital media, and other avenues of connecting with fans in order to advance its clients' legacies. Please visit our <u>website</u> and follow us on social media: <u>Facebook</u>, <u>Twitter</u>, and <u>Instagram</u>.

**ABOUT AVA GARDNER TRUST:** Ava Gardner established her Trust in 1986. It has evolved through the years, and today, it is responsible for the management of the intellectual property of Ava Gardner including trademarks and copyrights. The Trust works to exploit image and publicity rights in order to provide funds for the beneficiaries of the Trust. Moreover, the Trust seeks to preserve the legacy of Ava Gardner and to introduce her to a new generation of fans. Ava was courageous, independent, kind, and generous. All of the residual funds of the Trust go to charities and non-profits selected by Ava and her family. Her compassion and boundless generosity continue through her Trust. For more information, please contact <u>avagardnertrust@gmail.com</u>.